



Holy Cross Rhinos

Junior Rugby League Football Club

Come join our journey in 2020

“We promote and foster sportsmanship, teamwork, respect and Rugby League skills in a fun and safe environment for all in the community”



Sponsorship Proposal 2020

HCR-JRLFC Sponsorship 2020



Welcome from the Holy Cross Rhinos!

Established in 1961 Holy Cross Rhinos has a remarkable history in junior rugby league. The Rhinos are looking forward to our 59th year.

In season 2020 & would like to offer you & your business to be part of the Rhinos Community - **Holy Cross Rhinos JRLFC.**

In the 2019 season, the Rhinos had a record 17 teams participating in the Balmain JRL & NSWRL Combined Sydney Competitions.

We have over 250 players participating, over 500 parents & carers as members of the club including over 70 volunteers assisting in making all our young Rhinos love rugby league even more and at the same time make the them better rugby League players.

Apart from our local competition that covers the area of Leichhardt to Carlingford – Leichardt to Enfield, the competition the International Rhino teams also compete in is Sydney wide, which involves up to 9 different JRL districts (Manly Warringah, North Sydney, Eastern Suburbs, South Sydney, Cronulla, St George, Canterbury Bankstown, Western Suburbs & of course Balmain JRL)

With your much needed and generous support, the Rhinos create an actual football pathway for all our young aspiring junior rugby league players.

Your company in partnership with the Holy Cross Rhinos will gain extensive exposure Sydney wide & your company will be partnering with a very dedicated & inclusive club in Holy Cross JRLFC that only has the players' future in mind.

In 2020, the Holy Cross Rhinos are looking to have as a minimum 16 teams, ranging from ages 6 up to 17.

Sponsors will be updated weekly with results, team activities. Sponsors will be invited to attend all games & after match functions.

All sponsors will be supported/advertised on all the Holy Cross Rhino social media outlets such as our Website, Facebook pages.

Regards

**Scott Gandy
President Holy Cross Rhinos**

Getting your brand out there...



Rhino Park Signage

The Rhinos Football Club has approximately 22 game weekends per year with attendances between 200 to 2,000 on carnival days. We hold the Benny Elias Shield which brings in players and families of every U6 – U8 team in the Balmain Junior Rugby League. This attracts a whole new group of prospective customers to your business. The grounds are also utilized by Ryde Cricket, Soccer as well as the Holy Cross College themselves.

Your business on the Jersey, shorts, field or merchandise.

Rhinos APP

In the 2020 Season, this app will be found on the phone of every member who wants to have very quick access and receive instant messages from the club.

This is a very useful app that will allow members to get instant information on field closures etc. This app will also include all club information from fixtures, scores, fields & directions, field closures, events, and every sponsor will be within the sponsorship tab.

Platinum and Gold Sponsors will have a rotating banner at the top of the APP and it will provide more opportunities to get your brand out there during the season.



Rhinos Email Newsletter

New to the 2020 Season, this email newsletter will be sent out monthly and consist of club updates, general Rugby League update from NSW RL, event updates, photos from the past months and sponsor information.

This will have links back to the website, just another way that your brand will be placed strategically in front of all our members.

Rhinos Facebook Page



The Rhinos Club has over 1,000 followers, this will grow significantly in season 2020.

Every Sponsor will get an acknowledgement post throughout the Season. Platinum & Gold Sponsors messages are frequently displayed.

... across all mediums



Rhinos Website

High traffic flow website serving the Rhino's community with a consistent updated site including weekly videos and photos during the 2020 season, we expect many more weekly visitors.

We constantly promote our corporate partners and sponsors

We promote through all mediums, regularly communicating with members, life members, premium members, sponsors, coaches/officials and Rhinos Supporters.



Rhino Club Events

Holy Cross Rhinos Football Club Official Launch, sponsors days, post-game wrap ups and networking events and much more across the season.

Rhinos Apparel and Merchandise

The opportunities are endless to promote your business on Rhino JRLFC Apparel and Merchandise.



Player of the Match

Acknowledgement of our Sponsors on every player of the match Facebook posts.

Driving brand awareness and interest from the wider community as relatives, friends and other teams members like and share with their families across our social media platform.

Plus, many other opportunities to promote YOUR business in season 2020.

Invest / Packages / Contacts



We know from research that...

Sponsoring sports clubs can provide unique opportunities for businesses and help them develop in ways that general advertising doesn't. For example, it may allow the sponsor to show off their capabilities in way audiences may otherwise not get to see.

Consumers are generally aware that official sponsors contribute to the events or sports they love, and research shows that sports fans have a more positive perception of event sponsors.

Sponsoring sporting clubs can help create loyalty towards the brand.

Sponsoring sports clubs can increase brand awareness.

Staff working for the sponsoring business may develop a sense of pride and clients a sense of respect with the knowledge that the business is supporting the community.

Sponsoring a sports club can help to grow community support and a positive perception for the business.

Access for your brand to target your market: Sunshine Coast families

It's Fun to actively support your local team.

These benefits for businesses can continue well after sponsorship.

Invest / Packages / Contacts



Rhino Premium Package Minis-Mods & Internationals divisions

Includes:

- Company name/logo on the front of your teams playing jersey
- Company name/logo on all polo shirts (100), hoodies (250) in the club colours
- Company name/logo on all training shirts (250) in the club colours
- Framed Holy Cross JRLFC jersey with your company name/logo
- Rhinos Webpage and Facebook advertising
- Rhinos home ground signage and newsletter advertising
- Home game player of round Sponsorship
- 2 x tickets to Balmain District Junior Rugby League Harbour Cruise
- 2 x tickets to a box to a NRL game

Cost \$10,000 per division

Rhino Gold Package Minis-Mods & Internationals divisions

Includes:

- Company name/logo on the back of your teams playing jersey (30)
- Company name/logo on all training shirts (250) in the club colours
- 2 x tickets to Balmain District Rugby League Harbour Cruise

Cost \$5,000 per division

Rhino Silver Package - individual teams

Includes –

- Company name/logo on one sleeve of your teams playing jersey
- Company name/logo on all training shirts (250) in the club colours

Cost \$2,500 (per sleeve)

Rhino Bronze Package - individual teams

Includes:

- Company name/logo on the playing shorts of your teams
- Company name/logo on all training shirts (250) in the club colours

Cost \$1,500

Scott Gandy

Mobile:0402 106 929

president@rhinofooty.com.au

If you would like to have a specific package tailored for you, we are open to suggestions and discussing further sponsorship opportunities so please give us a call or email to discuss.

Sponsorship Contact

I would like to support the Rhinos Football Club with the Sponsorship below

for the period from 31st January 2020 - _____

I have read all the sponsorship commitments and understand the investment involved in the above

sponsorship. Investment: _____

To be paid by: _____

Company _____

Name: _____

Contact _____

Name (s): _____

Address: _____

Phone: _____

Mobile: _____

Email: _____

Website: _____

Signed for/on behalf of: _____

Partner/Sponsor

Name: _____

Signature: _____

Date: _____

Holy Cross Rhinos JRLFC

Name: _____

Signature: _____

Date: _____

PAID BY: Cash Cheque

AMOUNT PAID: \$

DATE PAID: \$

(Club Use Only)

Payment Reference: _____ Balance Owing: \$ _____